

Reference Number: 2024/1090

17 May 2024



Tēnā koe

Thank you for email of 18 April 2024 requesting under the Local Government Official Information and Meetings Act 1987 (LGOIMA), information relating to LTP submissions. Please see outlined below a response to each part of your request.

What was the final total number of submissions made for the LTP? How many submissions were from Foxton and Foxton Beach people / community organisations?

Council received 499 formal submissions on the Long Term Plan 2024-2044. Council formally received these at the Council meeting and they are viewable on: <https://horowhenua.infocouncil.biz/> under the 1 May 2024 Agendas: *Council and Council Supplementary*.

Our analysis of the submissions, including the number of submitters from Foxton, Foxton Beach and from organisations, is available on the link above in the Agenda for the 22 May 2024 Council Meeting.

We had the following:

Submissions from Foxton:	38
Submissions from Foxton Beach:	29
Submissions from organisations:	59 organisations

For further detail, please see the Deliberations Report – Summary and that attachments with the Summary of Submissions. Please see the report Sharing Costs for information about Te Awahou Foxton Community Board.

How much money did HDC spend on engaging the region during the LTP consultation period? I want a breakdown of the cost.

The focus of our spending was to ensure that people were aware of the LTP Consultation, the key issues, how they could find out more and have their say. To that end, costs spent were:

- Letter to all ratepayers to inform them about the LTP, the consultation topics and how to find out more and have their say:
 - Printing: \$1,818.10
 - Postage: \$20,683.11
 - Social Media: All posts including the 'Because of You' campaign were organic versus paid.
 - Radio: \$2,271
 - Chronicle: \$1,220

During the consultation period from 15 March – 15 April there were 34 engagement events. We aimed to find a balance between lowering costs but recognizing that manaakitanga is one of our core values. For this, we provided some small catering, which over the 34 events, totaled:

Consultation events catering: \$241.

What was the marketing and engagement strategy during the LTP consultation period?

Our aim was to ensure our community was informed about the LTP, the key issues for the community and Council, the items and options being consulted on, and how people could find out more and have their say.

We also aimed to increase our reach and to engage more widely across our community to more accurately reflect the diversity of ages, ethnicities in our district, as well as getting geographical representation across the district.

The recording of the Council Workshop where this was discussed publicly is the 14 February 2024 Workshop, which is available on this page: https://www.youtube.com/playlist?list=PL-Ky1x5hgkYt9kp_Ww1-6yIb0d6wKM9x.

We held a broad range of events which we've detailed in the Council Agenda of 1 May 2024.

What was the total cost for marketing and engagement for the LTP consultation period?

The costs are those listed above in the engagement costs.

What was the total cost of the HDC "Because of You" marketing campaign?

There was no additional cost for this work.

I want the total cost annually for council staff (excluding elected members) for the expenditures below:

- 1) Entertainment (coffee, meals, etc).***
- 2) Total amount spent at Taper, Levin.***
- 3) Total amount for travel.***

1 – We have decided to refuse this part of the request under section 17(g) of the LGOIMA that the information requested is not held by the local authority.

2 – Taper is not currently setup as a supplier with Council and as such there has been \$0 paid. Note this does not include staff expense claims for work related purchases made at Taper (if any) as the location of the business where the expense claim is made is not tracked.

3 – Total amount spend on travel in the previous three financial years is as follows:

2020/21 - \$5,645.28

2021/22 - \$2,824.21

2022/23 - \$11,976.67

A list of all the salaries of executive leadership team and the average salary of middle tier management.

A list of all salaries of the Executive Leadership team is refused under section 7(2)(a) of the LGOIMA, to protect individual privacy. However, the average salary is \$264,900 with a total pool of \$1,589,401. The Chief Executive's salary included in the total pool, and her current remuneration is \$356,834.00.

We are unsure of your meaning of middle tier management, however, we currently have a total of 38 people leaders. The average salary is \$111,316, and the total salary pool is \$4,230,008.

You are entitled to seek an investigation and review by the Office of the Ombudsman. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

Horowhenua District Council publishes responses to Local Government Official Information and Meetings Act 1987 (LGOIMA) requests that we consider to be of wider public interest, or which relate to a subject that has been widely requested. To protect your privacy, we will not generally publish personal information about you, or information that identifies you. We will publish the LGOIMA response along with a summary of the request on our website. Requests and responses may be paraphrased.

If you would like to discuss this decision or any of the information provided as part of this request, please contact David McCorkindale (Group Manager Community Vision and Delivery) on davidbm@horowhenua.govt.nz.

Ngā mihi



Monique Davidson
Chief Executive