



Foxton and Foxton Beach Community Plan Feedback

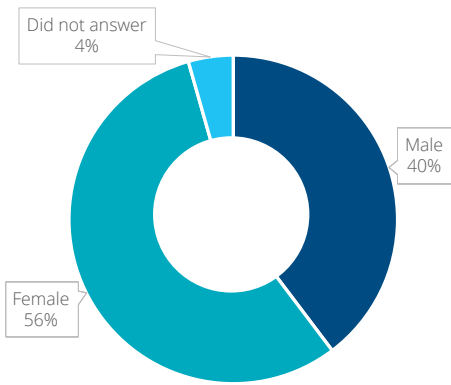
Summary of Community Feedback

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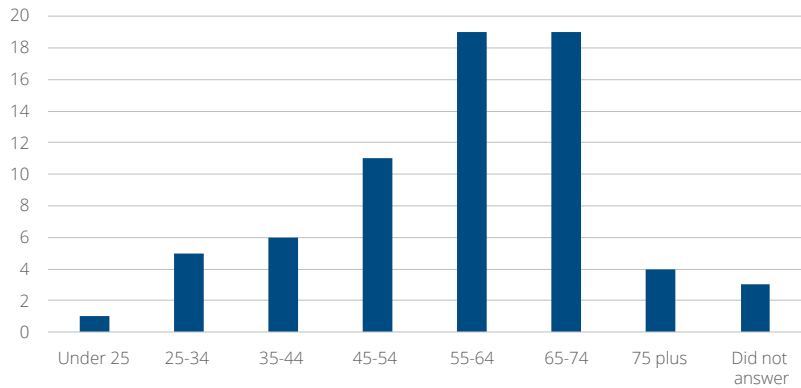
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Community feedback demographics of respondents

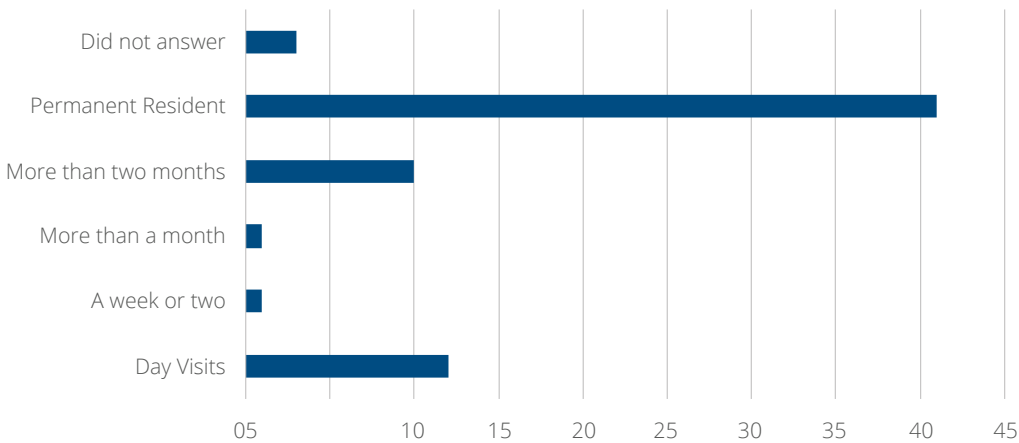
Respondents by gender



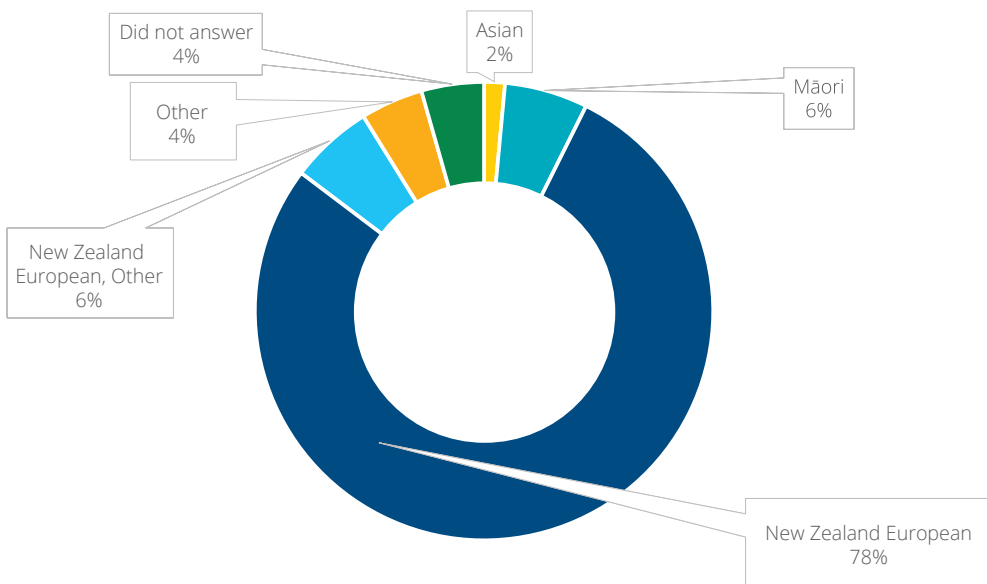
Age of respondents



How long do you spend in Foxton or Foxton Beach a year?



Ethnicity of respondents



Feedback on the Foxton and Foxton Beach Community Plan Vision Statement

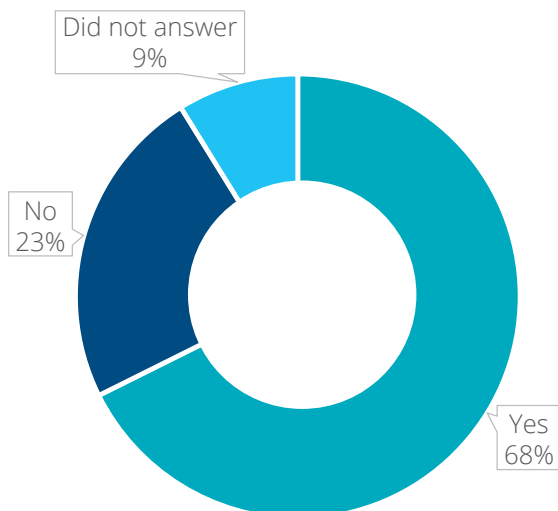
Foxton & Foxton Beach Community Plan on a page * Please note this plan reflects community feedback received via workshop sessions, Long Term Plan Submissions and previous Foxton and Foxton Beach Community Plans. Some voices of the community may not be represented in this plan at this point, so for this reason please view this plan as a working draft, and we encourage you to provide your thoughts and feedback.

Vision Statement – A community that cares for its river and beach environments, unique rural and beach character, and one another.

Key Priority Areas

Protecting and enhancing the natural environment	Fostering our inclusive and proud community spirit	Recognising our unique cultures and safeguarding our character and authentic sense of place	Commercial and tourism activities, provide varied employment opportunities	Ensuring infrastructure meets community needs.	Enhancing our community organisations, facilities and assets
The Manawatu River Loop at Foxton offers residents and visitors an attractive natural and recreational	Foxton & Foxton beach offer a safe, inclusive, vibrant community with a range of recreation options both in the town and	Foxton & Foxton Beach is a unique melting pot of cultures reflecting respect for its Māori heritage, while also	Foxton and Foxton Beach have a clear, attractive and unique identity that draws people to visit and live here. There is a	Connecting safe, future proof infrastructure incorporating all type of transport modes to meet the needs of the residents and	The natural recreation environment provided by the Manawatu River Loop at Foxton and Foxton Beach allows a

Do you feel that this vision accurately reflects the aspirations of the Foxton and Foxton Beach communities?



While the majority supported the vision statement, we found that some feedback provided ideas on how to refine this and make it better to reflect the uniqueness of Foxton and Foxton Beach, so we have updated the Vision Statement to reflect these comments and suggestions.

Additional comments made that helped shape the new vision statement:

"A thriving Te Awahou Foxton where our history is honoured, people and culture are celebrated and natural surroundings are proudly treasured by all that live, work and play here"

"Agree with emphasis on environment and character, suggest stronger emphasis also on "and one another" e.g. the safety, health and happiness (or wellbeing) of one another...."

"I think we need more than 'recognition of culture.' We should extend slightly further than that to amplify, champion, and embrace our local cultures being Māori and Dutch. There is minimal done to showcase the uniqueness of Foxton and the ways in which residents and visitors can contribute."

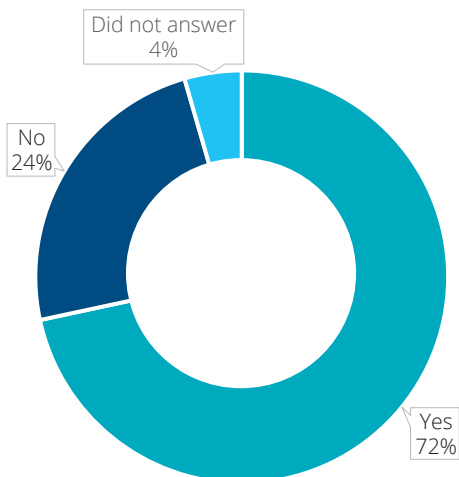
"I feel that this vision is too narrow to encapsulate all the key themes of the plan to date. It should also mention the history and culture of Te Awahou, Foxton. Perhaps something along the lines of: Our vision is a thriving Te Awahou (Foxton) where our history is honoured, culture is celebrated, and natural surroundings are treasured by residents, businesses, stakeholders, and visitors."

Feedback on key priority area vision statements and descriptions

Foxton & Foxton Beach Community Plan on a page* This vision statement reflects community feedback received via workshops, Long Term Plan Submissions and previous Foxton and Foxton Beach Community Plans. Some voices of the community may not be represented in this plan at this point, so for this reason please view this plan as a working draft. We encourage you to provide your thoughts and feedback.

Vision Statement – A community that cares for its river and beach environments, unique rural and beach character, and one another.					
Key Priority Areas					
Protecting and enhancing the natural environment	Fostering our inclusive and proud community spirit	Recognising our unique cultures and safeguarding our character and authentic sense of place	Commercial and tourism activities, provide varied employment opportunities	Ensuring infrastructure meets community needs.	Enhancing our community organisations, facilities and assets
The Manawatu River Loop at Foxton offers residents and visitors an attractive natural and recreational environment close to the heart of the Town, while Foxton Beach offers a life that embraces the beach, sun and sea. Multiple generations feel a connection to our natural spaces and are dedicated to respecting, understanding and enhancing the River Loop, the internationally acclaimed Ramsar site, as well as the dune reserves.	Foxton & Foxton beach offer a safe, inclusive, vibrant community with a range of housing options both in the town and at the beach with health and support services for every age and stage of life. New and existing residents of Foxton are engaged in the community, informed of the opportunities available to them and socially active.	Foxton & Foxton Beach is a unique melting pot of cultures reflecting respect for its Māori heritage, while also embracing the influences of Dutch and other cultures that choose to live here. This is reflected in buildings, landmarks, traditions and artistic expressions ensuring they are valued and preserved for generations to come.	Foxton and Foxton Beach have a clear, attractive and unique identity that draws people to visit and live here. There is a range of employment options as it is the base for diverse commercial industry and tourism. People are choosing to live here due to the variety of education and employment opportunities as well as its commutable distances to larger cities.	Connecting safe, future proof infrastructure incorporating all type of transport modes to meet the needs of the residents and visitors, while supporting economic growth and environmental stewardship.	The natural recreational environment provided by the Manawatu River Loop at Foxton and Foxton Beach allows a residents and visitors to connect with nature, stay active and enjoy the beauty of the surroundings. It is a community that prioritises making recreation accessible to all, while fostering safety and diversity that sees active participation in sports and leisure ensuring our people have ample opportunity to improve their wellbeing and thrive.
Foundation actions – how will the plan be implemented?					
Foxton Futures Community Action Plan Group (FFCAPG) will take the lead role in implementing the plan, with regular communication with Horowhenua District Council and the local Community. As the lead role FFCAPG will: <ul style="list-style-type: none"> - Conduct a governance review regarding how the community plan will be implemented and the structures required for this - Develop a Community Communications Plan regarding the Foxton and Foxton Beach Community Plan - Investigate and identify funding for a part time Community Plan Co-ordinator - Develop and external funding plan that identifies potential funding opportunities for specific projects or actions - Maintains and develops strong working relationships with Community Groups and the Horowhenua District Council, which may include appointing a Foxton and Foxton Beach Relationship Manager and one point of Contact 					

Do you feel that these key themes reflect the views of the Foxton and Foxton Beach communities?



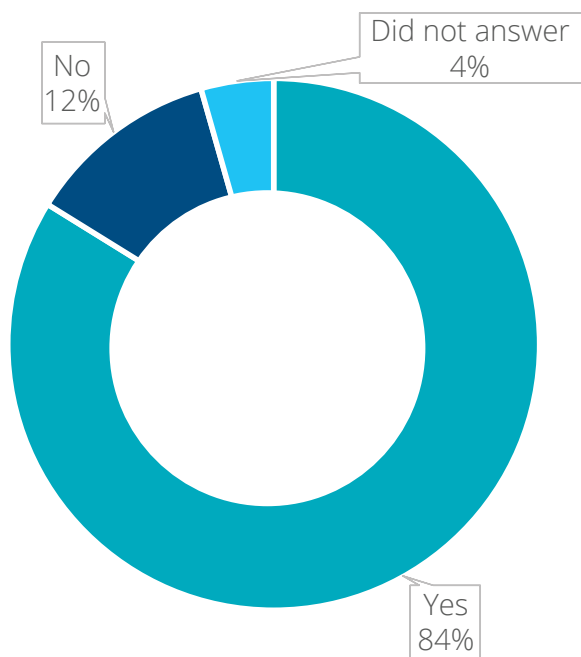
The majority of feedback supported the key themes and vision statements, however minor changes were made to reflect comments made in regards to community, tourism, business, recreation and roading opportunities.

Generally, feedback received suggested that keeping the enabling actions at a higher level to ensure it was inclusive of all groups and activities within Foxton and Foxton Beach. Refinements were made based on this feedback which saw some minor amendments made to descriptions.

Feedback on how the plan will be implemented

Foundation actions – how will the plan be implemented?					
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Enabling themes & actions					
Nature & environment	Community	Culture & heritage	Commercial & tourism	Infrastructure & transport	Recreation
Establish an Environmental Health...	Develop a community hub that brings support...	Create and capture information about all the...	Coordinating greater collaboration between our...	Appoint a representative to manage the...	Identify all the recreational amenities and...

Do you support this delivery approach?



The majority supported the suggestion of a group being established that was made up of community members who could help to develop, communicate and oversee the plan.

Additional comments to consider with the delivery approach

The following comments were made that were not in favour of the proposed approach, and may need to be considered when communicating how the group will be created and run:

"Absolute crap we have a community board, is that not their job, you charge us on our rates for them"

"How does the general community get their wants and needs across vs just the group of representatives pushing their agenda."

"All good except that the process did not include the Manawatu Estuary Management Team in its consultation. MEMT is in the final stages of preparing a Manawatu Estuary Management Plan and was unaware of this plan. It is important that the two Management plans are consistent with each other."

"This approach will create a set of silos within the community. We need cohesion and a working group mobilised key areas of Foxton. There are already comments circulating that Foxton does not have a clear and cohesive voice - why create a response that further encourages this approach? If that is not the case, more clarity on the approach needs to be communicated."

Enabling themes and actions

- priority rating and feedback

- Develop a Community Communications Plan using the Foxton and Foxton Beach Community Plan
- Investigate and identify funding for a part-time Community Plan Co-ordinator
- Develop and external funding plan that identifies potential funding opportunities for specific projects or actions
- Maintains and develops strong working relationships with Community Groups and the Horowhenua District Council, which may include appointing a Foxton and Foxton Beach Relationship Manager and one point of contact

Enabling themes & actions					
Nature & environment	Community	Culture & heritage	Commercial & tourism	Infrastructure & transport	Recreation
Identify Central and Regional Government Funds that can be lobbied to support the River Loop aspirations and Ramsar site	Create a Communication Plan that will deliver to the various needs of the residents and visitors that will provide information about events, services, local businesses and attractions.	Celebrate our local hapu story and history	Appoint a representative that can work with business to market their business, nurture Maori business/tourism capability and work to develop the tourism for Foxton and Foxton Beach.	Identify current and required connections and links for all modes of transport.	Upgrading the River Loop to include a purpose-built harbour and purpose-built buildings, to enhance the access for local and visitor's water activities.
Establish an Environmental Hub with Ranger and volunteer Co-ordination, who can facilitate regular community working bees	Develop a community hub that brings support groups together	Create and capture information about all the heritage sites and buildings, and any required investment, which can be used to inform planning activities about enhancing these places.	Coordinating greater collaboration between our community organisations and local businesses to provide a quality range of visitor and recreational experiences.	Appoint a representative to manage the information and communication with the community and NZTA around O2NL impacts and changes.	Identify all the recreational activities and potential enhancements for recreation, for example upgrade lighting at Eastern Park, create more recreation trails that families can use
Identify and prioritise actions from Estuary, Coastal Reserve Management Plans and Save our River Trust to co-ordinate maintenance and improvement of ecosystems and biodiversity.	Ensuring community safety and emergency preparedness	Provide information to heritage building owners that will enable them to make decisions about their buildings, and alignment to the Council Heritage Strategy and contribution to Foxton's Cultural Building Project	Ensure that there are purposely created linkages to the Main Street from SH1 in readiness of O2NL opening.	Expand the community shuttle to service a greater area and need.	Repurpose the old outdoor pool space for other recreational activities e.g. ice-skating rink, netball courts, hockey etc
Upgrade signage and access viewing of sites and activities to enhance local and visitor understanding of the environmentally significant sites.	Prioritising and supporting community events	Refine and implement the plan to modernise the Flax Stripper Museum	Better information about the requirements of commercial and industry and process to work with HDC to enact zone plan changes if appropriate.	Explore different modes of transport that could be bought to Foxton/Foxton Beach such as electric scooters and bike hire.	Establish a representative for recreation who can coordinate organisations, volunteers and identify funding needs.
Improve water quality by influence and education of upstream users, and through working closely with Council to understand Storm water and infrastructure enhancements that contribute to improved water quality.	Providing access to health services		Identify current accommodation and eating options, develop a plan to enhance current offerings and attract new providers.	Identify and implement required visitor facilities and services for example better signage, toilets, EV chargers, camper/caravan parking, outdoor seating etc.	Take advantage of O2NL changes to ensure good safety design and cycle path creation.
	Celebrate and coordinate our volunteers. Encourage students and community members to develop into leaders within the community				Develop a mountain biking facility that attracts visitors, events and families.
					Develop link with Palmerston North and Foxton Rail Trail.

For this analysis we used a weighted rating where the highest priority had the lowest score across all responses.

Priority of enabling actions in Nature and Environment	
Enabling Action's in Priority Order	Score
Identify and prioritise actions from Estuary, Coastal Reserve Management Plans and Save our River Trust to coordinate maintenance and improvement of ecosystems and biodiversity	154
Improve water quality by influence and education of upstream users, and through working closely with Council to understand stormwater and infrastructure enhancements that contribute to improved water quality	158
Identify Central and Regional Government Funds that can be lobbied to support the Manawatu River Loop aspirations and Ramsar site	170
Establish an Environmental Hub with Ranger and volunteer Coordination who can facilitate regular community working bees	230
Upgrade signage and access viewing of sites and activities to enhance local and visitor understanding of the environmentally significant sites	232

Notable feedback specific to Nature and Environment theme

"It is important that this plan and MEMT's Manawatu Estuary Management Plan are consistent. There are many significant overlaps and without coordination across these groups there is certain to be a poor outcome."

Priority of enabling actions in Community	
Enabling Action's in Priority Order	Score
Providing access to health services	137
Ensuring community safety and emergency preparedness	203
Create a Communication Plan that will deliver to the various needs of the residents and visitors that will provide information about events, services, local businesses and attractions	217
Develop a community hub that brings support groups together	221
Prioritising and supporting community events	232
Celebrate and coordinate our volunteers. Encourage students and community members to develop into leaders within the community	298

Priority of enabling actions in Culture and Heritage	
Enabling Action's in Priority Order	Score
Create and capture information about all heritage sites and buildings, and any required investment, which can be used to inform planning activities about enhancing these places	93
Celebrate our local hapū story and history	130

Notable feedback specific to Culture and Heritage theme

Taking feedback in regards to making the enabling actions broader, we recommend that the following enabling actions become projects that should sit within the plan specifically:

- Provide information to heritage building owners that will enable them to make decisions about their buildings and alignment to the Council Heritage Strategy and contribution to Foxton's Cultural Building Precinct.
- Refine and implement the plan to modernise the flax stripper museum

Priority of enabling actions in Commercial and Tourism	
Enabling Action's in Priority Order	Score
Ensure that there are purposely created linkages to Foxton Main Street from SH1 in readiness of the opening of Ō2NL	121
Coordinate greater collaboration between our community organisations and local businesses to provide a quality range of visitor and recreational experiences	152
Appoint a representative that can work with business to market their business, nurture Māori business/ tourism capability and work to develop the tourism for Foxton and Foxton Beach	195
Better information on the requirements of commercial and industry and process to work with HDC to enact zone plan changes if appropriate	205
Identify current accommodation and hospitality options and develop a plan to enhance current offerings and attract new providers	227

Notable feedback specific to Commercial and Tourism

"Foxton is such a dreary place, it's awful that Foxton on SH1 is so run down, it gives the rest of Foxton a bad look."

"It would be good to utilise parks more (e.g. one in Foxton Beach) such as for a local Saturday or Sunday market - such as they have in Ōtaki and other places. Would attract those potentially from Palmy or Levin with produce to sell as well as those selling craft goods. Could have a community working group involved in the setup of this..."

"We need more carparking and public toilets. support from council instead of red tape when we try and do things like Xmas parades, fireworks, etc. There is no mention of the largest tourism attraction in town the Windmill. We need to better help them improve and offer the best experience we can as a town and a council. we need council to lobby NZTA on our behalf for some kind of roundabout maybe to get people off the main highway into the township and beach thank you"

Priority of enabling actions in Transport and Infrastructure	
Enabling Action's in Priority Order	Score
Identify current and required connections and links for all modes of transport	139
Expand the community shuttle to service a greater area and need	188
Identify and implement required visitor facilities, e.g. improved signage, toilets, EV chargers, camper and caravan parking, outdoor seating	189
Appoint a representative to manage the information and communication with the community and NZTA Waka Kotahi on the impacts of Ō2NL	192
Explore different modes of transport that could be brought to Foxton and Foxton Beach, such as electric scooters and bike hire	207

Notable feedback specific to Transport and Infrastructure

Taking feedback in regards to making the enabling actions broader, we recommend that the following enabling actions become projects that should sit within the plan specifically:

- Identify enhancements and improvements that could be made to increase the safety for all road users

"Get rid of all the open stormwater drains, including better drainage to eliminate flooding."

"Please can we have a roundabout at the intersection at Norbiton/Robinson/SH1 (it's all the Foxton Beach traffic) and another at Union Street if enough in the coffers. It is getting increasingly difficult to get across SH1 and it's only going to get worse. It will make such a big difference to Foxtonians."

"Why is there no mention of public transport provision? The Beach is very disconnected to Foxton and further, unless you have a car. The negligible service we have is utterly woeful."

Priority of enabling actions in Recreation	
Enabling Action's in Priority Order	Score
Upgrading the Manawatū River Loop to include a purpose-built harbour and purpose-built buildings, to enhance the access for local and visitor water activities	194
Identify all activities and potential enhancements for recreation, e.g. upgrade lighting at Easton Park and create more recreation trails that families can use	228
Develop a link with Palmerston North and Foxton Rail Trail	234
Repurpose the old outdoor pool space for other recreational activities e.g. ice-skating rink, netball courts, hockey	259
Establish a representative for recreation who can coordinate organisations, volunteers and identify funding needs	266
Take advantage of Ō2NL changes to ensure good safety design and cycle lane creation	269
Develop a mountain biking facility that attracts visitors, events and families	314

Notable feedback specific to Recreation

Taking feedback in regards to making the enabling actions broader, we recommend that the following enabling actions become projects that should sit within the plan specifically:

- Repurpose the old outdoor pool space for other recreational activities e.g. ice-skating rink, netball courts, hockey etc
- Develop a mountain biking facility that attracts visitors, events and families
- Develop link with Palmerston North and Foxton Rail Trail

"Create a safe place for children and adults to ride their horses along trails"

"We should be upgrading the recreational facilities we already have"

"Recreational horse riders need to be specifically invited to the table to help make decisions re recreation and acceptance."

"Ensure that Horse Riders are secured access to areas where they can ride safely through multi use accessways and a secure site for their activities."

"Equestrians are a valid and viable part of our paying community, we are people who pay rates and make a contribution - we are widely supported in other area Councils but not yours - a region that is renowned for horse riding and events - farming in general. Please respect this and give us back our riding terrain. Thank you in advance."

"The exclusion of horses from all public areas discriminates against a large number of rural ratepayers and significantly reduces tourism opportunities for horse riders to come in to the Horowhenua to enjoy the environment and spend on services and facilities as they do so. They will simply go where they are welcome and the considerable financial benefits of having a healthy equestrian base in the area will be lost."

"Cycle trails are taking over & horse riding has been totally ignored"

"There is no provision for safe places for people to ride horses, and the roads, especially around town, are not very safe for cyclists either - all the islands are hard to navigate if there is a lot of traffic there is nowhere for bikes to go other than footpath. The lack of safe passage across the bridge to get to Levin is very sad. Horses and their people need to be given shared access to existing trails, and considered when new cycle ways are made for the new highway - shared pathways as exist in other districts are needed. At present horse riders are forced into a dangerous position of having to share the roads with increased traffic as they have been shut out of the places they used to frequent - and with more out of town people coming, there is much less awareness of how to drive considerately around horses."